

# Villages of Kiln Creek Courier

Commercial Advertising  
Information



March 23, 2009

Dear Courier Advertiser:

Since many of our advertisers provide services which take place in the residences of our members, the Board of Directors voted on October 19, 2005 to establish a policy that strengthens the Association's rights to reject advertising when the Advertiser or its employees have been convicted of felonies or misdemeanor crimes involving moral turpitude. To this end, certain language was added to the advertising contract to require the Advertiser to disclose whether it or its employees have ever been convicted of such a crime, and if so, to provide information regarding the crime. The contract was also modified to specifically state that the Association has the right to reject any Advertiser in its sole and absolute discretion and to provide that any false statement or misrepresentation by the Advertiser in the contract or in any copy submitted for publication will be grounds for immediate termination of the contract by the Association, without penalty to the Association.

We are attaching a copy of the revised Kiln Creek Courier Advertising Contract. Please fill in the top and bottom portion of the first page and return it to our office with your check and advertising copy (if we do not already have it on file).

We appreciate your business and look forward to providing you with a profitable advertising opportunity.

Sincerely,

Telia Madden PCAM<sup>®</sup>, CMCA<sup>®</sup>, AMS<sup>®</sup>  
Director of Operations

**KILN CREEK COURIER ADVERTISING CONTRACT**

VILLAGES OF KILN CREEK OWNERS ASSOCIATION  
1405-C KILN CREEK PARKWAY, NEWPORT NEWS, VA 23602  
PHONE: (757) 877-9835 FAX: (757) 877-9862

VILLAGES OF KILN CREEK OWNERS ASSOCIATION (VKCOA), (the Publisher), is hereby authorized to publish display advertising in the Kiln Creek Courier for:

**FIRM NAME:** \_\_\_\_\_, (the advertiser).  
**ADDRESS:** \_\_\_\_\_  
**PHONE:** \_\_\_\_\_

The advertiser agrees to provide a **disk or e-mail a copy of the ad to [jhargett@breegermediagroup.com](mailto:jhargett@breegermediagroup.com) and to [sherrill@kilncreek.org](mailto:sherrill@kilncreek.org)** according to the guidelines in the information packet. The advertiser agrees to pay the amount listed on the attached advertising log in return for advertising space in the Kiln Creek Courier. All advertisers **must pay in advance** for each issue unless other arrangements have been made and approved in writing. **Each issue must be paid in full by the copy deadline or ad(s) will not be published.**

The space herein contracted for shall be used exclusively for the advertising of the firm named above and shall not be sold, assigned or otherwise transferred in whole or in part to any other person, firm or corporation.

In the event that any tax is imposed on advertising, the advertiser specifically agrees that such tax or taxes shall be added to the rates set forth on the current Rate Sheet.

The Publisher shall not be responsible for typographical or other errors; and in the event of any error, regardless of origin or circumstances, the liability of the Publisher shall not exceed the cost of the advertisement in which the error or errors occurred.

The Advertiser agrees that the Publisher may cancel this contract or reduce the amount of space or revise the rates on 30-days written notice, and if such notice is given, the Publisher agrees that the advertiser may cancel this contract without rate penalty at that time.

The Publisher reserves the right to revise, edit or reject any or all copy, and to reject any Advertiser in its sole and absolute discretion. The Advertiser agrees to indemnify and save harmless the Publisher against any and all loss, damage, cost and expense which the Publisher may incur or become liable for by reason of any and all claims or actions for libel, violation of right of privacy, plagiarism, copy-right infringement, and any and all other claims in connection with advertising matter published pursuant to the terms and provisions of this contract, including without limitation, the expense and cost of defending any and all such claims and actions. Without limiting the foregoing, any misrepresentation by the Advertiser in this contract or any copy submitted for publication shall be grounds for immediate termination of this contract by the Publisher, without penalty to the Publisher.

**While the Villages of Kiln Creek Owners Association does not endorse any advertising included in the Courier, it desires to take precautions to protect its residents against criminal activity within the community.**

Have you or any of your employees ever been convicted of a felony, or a misdemeanor involving moral turpitude?  
YES \_\_\_ / NO \_\_\_ If yes, what was the nature of the crime, the date of such conviction, and in which state? \_\_\_\_\_

Signed: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Print: \_\_\_\_\_

**KILN CREEK COURIER**

## COMMERCIAL ADVERTISING

The Villages of Kiln Creek Board of Directors has complete editorial control over our Kiln Creek Courier. Their word is final.

In order to be accepted as a Courier advertisement, the following criteria must be met:

1. Ads must be accompanied by an executed contract. No ads will be published without a contract.
2. All ads must be paid for in advance. Each issue must be paid in full by the copy deadline date or ad(s) will not be published. Payments for all ads must be made in the form of a check or money order. No cash or credit cards will be accepted.
3. Ads and payments must be at the VKCOA office NO LATER than the copy deadline date shown on the attached schedule.
4. Ads must be e-mailed to [jhargett@breegermediagroup.com](mailto:jhargett@breegermediagroup.com) **and to** [sherrill@kilncreek.org](mailto:sherrill@kilncreek.org) or put on a disk and brought into our office.
5. Ad must be ready to print. KCOA will not create or change ads on your behalf. If camera ready ads are submitted on disk, we cannot guarantee return of these disks. Therefore, please make copies for yourself.
6. Scotch tape on ads is prohibited.
7. The ad must fit the diagram size requested.
8. Photos in ads are permissible. However, should the photo need to be reduced, it could become blurred or distorted.
9. Ads may not contain hand-printed or typed information.
10. Ads requiring any changes to them must be taken by the customer to a printer to have the appropriate changes made.
11. Due to space limitations, we are unable to permit outside service clubs, organizations or charities to submit articles for publication in the Kiln Creek Courier. Commercial advertising information will be provided to those interested.
12. ALL ADS AND ADVERTISERS ARE SUBJECT TO APPROVAL BY THE BOARD OF DIRECTORS OF THE VILLAGES OF KILN CREEK, IN ITS SOLE AND ABSOLUTE DISCRETION.

Revised: November 1, 2008

**KILN CREEK COURIER  
2010 PUBLICATION SCHEDULE**

<b><u>ISSUE</u></b>	<b><u>AD DEADLINE</u></b>	<b><u>DELIVERY DATE</u></b>
<b>February / March</b>	<b>January 5<sup>th</sup></b>	<b>February 1<sup>st</sup></b>
<b>April / May</b>	<b>March 1<sup>st</sup></b>	<b>April 1<sup>st</sup></b>
<b>June / July</b>	<b>May 3<sup>rd</sup></b>	<b>June 1<sup>st</sup></b>
<b>August / September</b>	<b>July 1<sup>st</sup></b>	<b>August 3<sup>rd</sup></b>
<b>October / November</b>	<b>September 1<sup>st</sup></b>	<b>October 1<sup>st</sup></b>
<b>December / January</b>	<b>November 1<sup>st</sup></b>	<b>December 1<sup>st</sup></b>

# **Kiln Creek Courier Rate Sheet 2010**

The Kiln Creek Courier offers advertisement opportunities to area businesses. Prices are as follows:

<u>AD SIZE</u>	<u>COST PER ISSUE</u>
1/8 Page	\$ 50.00
1/4 Page	\$100.00
1/2 Page	\$200.00
1 Page	\$400.00

All ads must be paid in full for each issue by the copy deadline or ad(s) will not be published.

**ADVERTISING SPACE IS LIMITED  
FIRST COME – FIRST SERVED**

Revised: November 1, 2008

1/4 Page

3 3/4 Inches Wide

5 Inches Deep

1/8 Page

3 3/4 Inches Wide

2 1/2 Inches Deep

1/2 Page

7 1/2 Inches Wide

5 Inches Deep